

# Tackle Tough Inclusion Issues

Make a Difference for Veterans  
in Your Community

## NOW ACCEPTING APPLICATIONS FOR SHRM Foundation 2018 Innovation Grants

### About the SHRM Foundation

THE SHRM FOUNDATION IS A VALUES-BASED CHARITY ORGANIZATION WHOSE MISSION IS TO CHAMPION WORKFORCE AND WORKPLACE TRANSFORMATION. ITS PROGRAMS PROVIDE HR PROFESSIONALS WITH THE OPPORTUNITIES AND RESOURCES THEY NEED TO BUILD INCLUSIVE ORGANIZATIONS WHERE ALL EMPLOYEES THRIVE AND ORGANIZATIONS ACHIEVE SUCCESS.

[SHRMFOUNDATION.ORG](http://SHRMFOUNDATION.ORG)

### Funding to Boost Veteran Employment & Engagement

2018 Innovation Grants will support SHRM state councils and chapters working on local programming, events or services that have a practical and measurable impact on veteran employment.

The SHRM Foundation will consider requests to support programs and activities in the following areas:

- Helping veterans find careers that match their unique skill sets
- Helping employers increase veteran hiring and retention

To learn more about our Innovation Grant program, visit: [shrmfoundation.org/grants](http://shrmfoundation.org/grants).

**SHRM**  
Foundation

## How much is the grant?

The SHRM Foundation will award five grants of up to \$10,000 each.

## What is the deadline to submit an application?

There will be two application rounds. Applications for round one will be accepted beginning on April 16, 2018. Submissions must be received no later than **May 4, 2018**.

Semi-finalists will be announced May 10. Semi-finalists will have until **June 6** to submit a second proposal. Grantees will be notified by email on **June 13, 2018**.

Apply online at: [https://shrm.formstack.com/forms/2018\\_innovation\\_grant\\_application\\_round\\_one](https://shrm.formstack.com/forms/2018_innovation_grant_application_round_one)

## Eligibility requirements:

Awards may be granted for an existing program that is ready for expansion, or for new projects to be implemented within six months of the award date. Those who submit an application must be a SHRM member, and/or:

- A SHRM chapter or state council in good standing
- Designated a SHRM Foundation chapter or state council champion in 2017
- Conducting or planning a local program or community service event within the next six months that focuses on one of two categories:
  - Helping veterans find jobs that match their unique skill sets
  - Helping employers increase veteran retention

## Grant Distribution

SHRM Foundation will distribute grants in two installments: 50 percent upon award and the remaining amount at the program's mid-point, as defined in the awardee's timeline. The second installment will be released after successful review of a progress report.

## What should the application package include?

### Round one: Initial Proposal

Complete an online application, including contact information and:

- Program/event description: How will it address a challenge related to veteran hiring or retention?
- Audience: What is the program's primary audience?
- Implementation timeline: When will you will begin development and launch your program?
- Cost: If the total cost is more than \$10,000 (the maximum award for this grant), please tell us how you will fund the difference.

### Round two: Detailed Proposal

Additional information on the following proposal requirements will be emailed to those selected for round two:

- Detailed budget and timeline
- Marketing and promotion
- Impact
- Applicability and scalability
- Volunteer Leaders' Summit presenter

## Additional Information

Grantees may be asked to travel to SHRM's Volunteer Leaders' Summit on Nov. 18, 2018, at National Harbor, Maryland, to present preliminary or final results.

**Questions? Please contact:**  
**Elissa Soares, SHRM**  
**Foundation Coordinator**  
703-535-6020 |  
[shrmfoundation@shrm.org](mailto:shrmfoundation@shrm.org)

SHRM Foundation  
1800 Duke Street  
Alexandria, VA 22314